



2018 Fundraiser Sponsorship Packages

The Hope for Fertility Foundation is holding their semi-annual fundraiser at The Megaplex Theatres at The Gateway in Salt Lake City. This year we are holding a pre-screening of “Solo: A Star Wars Story” on May 24, 2018. We are expecting approximately 450-500 movie-goers. Our target audience is couples in Utah and Salt Lake Counties who are in the infertility community. Our goal is to raise \$5,000 to provide at least one grant to a couple who is going through fertility treatments or adoption.

We will have an announcements of our sponsor partnerships on our social media channels leading up to the event and prior to the screening. Sponsor logos will be on all digital and printed advertisements. Sponsors will also be given an opportunity to participate in giveaway prize drawings.



One hour before the screening, the theater room will be open to attendees to meet with sponsors and vendors. We will also be playing a slideshow with sponsor advertisements on the big screen during this time. Thirty minutes prior to the show, we will do a prize give away and will replace the movie previews with video advertisements from our sponsors.

We are looking for sponsors to help us with this event and have the following sponsor packages available:

	Presenting (1 Available)	Gold (2 Available)	Silver	Bronze	Nonprofit
Investment	\$2,250	\$1,750	\$1,000	\$500	Free
<i>Complementary Tickets to the Show</i>	8	6	4	2	2
<i>Early Seat Selection</i>	✓	✓			
<i>Announcement of Partnership on Social Media.</i>	✓	✓	✓	✓	✓
<i>Video Advertisement*</i>	✓	✓	50% Off		50% Off
<i>Logo on all Advertisements</i>	Large & Prominent	Large	Medium	Small	Small
<i>Static Ad for Slideshow on Big Screen</i>	✓	✓	✓	✓	✓
<i>Booth Space in Theater**</i>	✓	✓	50% Off		50% Off
<i>Opportunity to Participate in Giveaway Prize Drawing</i>	✓	✓	✓	✓	✓

*Sponsors are responsible for providing their own video advertisement

**Booth Space is limited to 6 booths and provided on a first-come, first-serve basis, giving priority to our Presenting and Gold Sponsors.

If you are interested in being a sponsor, or if you are looking for customized package (e.g. drinks & concessions), please contact Chase at chase.palmer@hopeforfertility.org or call (385) 269-2846 for special package offerings.

The Hope for Fertility Foundation is a 501(c)(3) Nonprofit Organization with the IRS and a registered Charitable Organization with the State of Utah.

ID#: 81-2557696



2018 Fundraiser Sponsorship Packages Application

Company: _____

Contact Name: _____ **Phone:** _____

Address: _____

City, State, Zip: _____

Email Address: _____

Website: _____

Sponsorship Package (Select One):

- Presenting[‡]
- Gold[‡]
- Silver
- Bronze
- Nonprofit

[‡]Please check with organizers to check availability

Additional Items:

- Video Advertisement - \$50.00/minute
- Booth Space - \$50.00

Giveaway Prize Description: _____

Please mail application to: 1512 West 525 South, Orem, UT 84058
Or by email to chase.palmer@hopeforfertility.org

Payment Options:

CHECK: Make checks payable to: The Hope for Fertility Foundation
CREDIT CARD: Please call (385) 269-2846 to make a credit card payment.

Please email logo to chase.palmer@hopeforfertility.org by April 25th. Any logos received after April 25th are not guaranteed to be included in all print media/advertisements.

Signature: _____ **Date:** _____